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Accessed 20/3/2003. Asher, M (1989) Measuring ... <https://mastersofmarketingtheory.com/bibliography/> Social media in marketing: A review and analysis of the ... A growing number of research studies have addressed the issues of social media in marketing. • This research reviewed 144 studies on social media in marketing context. Explore our featured insights | McKinsey & Company Featured. McKinsey Global Institute Our mission is to help leaders in multiple sectors develop a deeper understanding of the global economy. Integration of standardization and customization: Impact ... *The basic objective of this study is to analyse the direct and indirect impacts of standardization and customization on customer satisfaction and loyalty through service quality.* **DAFTAR PUSTAKA: DAFTAR PUSTAKA - koleksidapus.blogspot.com** Abdulah, Syukriy & Halim, Abdul (204). "Pengaruh Dana Alokasi Umum (DAU) dan Pendapatan Asli Daerah (PAD) terhadap Belanja Pemerintah Daerah". *Simposium Nasional Akuntansi VI Achmad S.Ruky. 2006. Sistem Manajemen Kinerja.* **3-2Metodologi Nursalam EDISI 4-21 NOV - scribd.com** Scribd is the world's largest social reading and publishing site.

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